**How to Cold Text or Call new Contacts**

Want to learn how to do contact people.  Just text them, (best if it's the same day, the more time you let go by, a week, a month, etc, the less likely they will get back).

When you text, give context of text, (where you met, the church group your with, your name, why your texting them...that being they signed up for a study).

When texting be personal and friendly.  Even a complement is good. Let them know you admire their spiritual interest in a study. That is a positive way to make contact with them.

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Text example Sheet I use:

Hello, \_\_\_\_\_\_\_\_\_\_

This is Joseph Sullivan, I'm with the Mountain View church Bible study group. I enjoyed meeting you today, when we talked, at (location). Just wanted to touch base and ask for the best time for us to come by and study with you?   Thanks for signing up for our Bible study lesson.  Your interest in spiritual things, is refreshing.  It’s so rare in this day and age.  :)

Pray your day goes well!

Joseph

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If I don’t hear back, I then call them. Had success in getting studies set up, after calling them. I first waiting for a few days to a week.

Call example: ***(Can use this format to leave a voice message or for direct communication, best if they pick up, that’s when success is more likely. The more personal interaction one has with people, in this format and other evangelism work activists, the better).***

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Example sheet I use:

“Hey, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_this is Joseph Sullivan from the Mt View Bible Study group.

How are you doing today? (Interactive question)

(If they give an answered response, reply accordingly, then keeping going in the points mentioned here, if silence, keep going with the mentioned points).

I talked with you at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Mention the place, my places for EV: Valley college, Cal State, or off of Highland and Arrowhead near Taco Bell), alittle while back.

I just want to check up and say I really appreciate your interest in spiritual things. (Interactive Question/Optional: Ask “May I ask how did you get to be this way?”)

I so enjoyed talking with you about having a study sometime on God’s Word. Just was calling to see when a good time would be for you to meet up with me and our Bible study group…to study God’s Word, together? (Interactive question)

We can meet on a day that works best for you…”

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Important: these are good things to mention, but make this format a way to steer a conversation, not a monologue to talk at them, while they are listening on the phone. Openers are good, (like these interactive questions above). But the point is to try to get social interaction. Don’t just talk at them the points that are on the list. *Though that can still work*.
2. When you call give context. Your name, the name of the group your with, the circumstances of meeting them, a complement, and the reason for calling.
3. When you call be personal, warm, friendly, and conversational.
4. This takes practice and time. Maybe nervous at first. Most people are. But with anything, the more you do something the easier it gets.

A. Advise: write down something that reflects the themes above in the example cold call sheet. Read over your written down cold call sheet. Get familiar with it. If it helps read off the sheet when doing calls, till you better learn the words on the sheet and get more comfortable. You don’t have to be perfect. Start where you’re at. With time things get easier and smoother.